

COOL NEWS

Spring 2012

from **LIEBHERR**



LIEBHERR

Introduces First Fully Integrated 30" Models

Launching in Spring 2012 are two new premium models, the HCB 1560 and HC 1540 fully integrated 30" single door refrigerator-freezer combination. This new 1500 Series are the first 30" fully integrated refrigerators offered by Liebherr.

Both the HCB 1560 and HC 1540 can be concealed behind cabinetry or stainless steel, giving designers flexibility and the homeowner ideal food storage conditions. The newest addition to Liebherr's fully integrated line, the 1500 Series becomes a seamless part of one's kitchen design, holding more food and keeping it fresher longer with Liebherr's patented BioFresh technology. These 30" models also offer the possibility of custom design with flush 24" deep cabinet installation, a key refrigeration feature only offered by Liebherr.

True to form, both single door units offer the convenience of 30" sizing with Liebherr's signature sleek, European styling and state-of-the-art performance features, such as:

- DuoCooling system with separate exceptionally efficient variable speed compressors ensures no air is exchanged between compartments guaranteeing food won't dry out.
- Two freezer drawers mounted on smooth telescopic rails offers more than 4 cubic feet of storage space.
- Elegant GlassLine fittings with large aluminum trim provides extra door storage.
- High precision MagicEye control system featuring digital refrigerator and freezer temperature displays.

Like all of the German manufacturer's products, Liebherr's 1500 Series resist fingerprints, hold more food and are the most energy efficient refrigerators available, all at a smarter price than other leading high-end models. Both units are ENERGY STAR rated and will be available at fine and specialty appliance retailers across the U.S. and Canada beginning April 2012.

To find the Liebherr model that is right for you and your kitchen entertaining, visit www.liebherr-appliances.com and click on the

"As the current trend of fully customizing kitchens is extremely popular in home renovations, it was important for Liebherr to provide our consumers with compact, yet efficient, appliances that will flawlessly fit within their kitchen's design,"

said Thorsten Platt, Vice President of Liebherr Refrigeration North America.

Dealer Locator tab.



ARCHITECTURAL DIGEST HOME DESIGN SHOW / **DIFFA** *Save the Date*

Liebherr will once again be exhibiting at the [Architectural Digest Home Design Show](#)

March 22-25, 2012 • Pier 94, 55th Street at 12th Avenue, New York City • Booth #262, 263, 267

While at the show, be sure to visit Liebherr's table installation at [DIFFA's DINING BY DESIGN NY 2012](#), March 22-26, 2012, located within the Architectural Digest Home Design Show.



The Kitchen & Bath Industry Show
Chicago | April 24-26, 2012

Don't miss Liebherr at The Kitchen & Bath Industry Show [KBIS](#), the Kitchen & Bath industry's ultimate destination

April 24-26, 2012 • 2012 McCormick Place, S. Lake Shore Drive, Chicago, IL • Booth 722

LIEBHERR
...in the news

House Beautiful



House Beautiful "Spotted" feature included the RO 500 beverage center in their March issue. Liebherr's Indoor/Outdoor Refrigerator chills every beverage preference to perfection and keeps them close at hand in any kitchen or recreation area. Whether entertaining a large group or having a quiet night at home, the RO 500 offers a superior storage solution with sophisticated design that blends beautifully into any décor.

Better Homes and Gardens.



Better Homes Kitchen & Bath Ideas included Liebherr's SBS 246 refrigerator as one of their '30 Most Innovative Products' in their February issue. This 48" built-in refrigerator offers unlimited flexibility and an array of storage possibilities for even the most luxurious consumer. Five distinct temperature zones include a

This is cool!

SCAD

SAVANNAH COLLEGE of ART and DESIGN



Liebherr is proud to be working with the designers of tomorrow by taking part in the re-Cycled Home — a [Savannah College of Art and Design](#) Project. SCAD students transformed a 150 year-old house in the Historic District of Savannah into a home that fits contemporary lifestyle, utilizing green principles. The challenge was to respect the past while living in the present and making way for the future. Students installed a Liebherr CS 1611 in the kitchen.

Liebherr exhibits at Canada's Largest Contemporary Design Fair

main refrigeration compartment with Liebherr's patented BioFresh technology drawers, a freezer and a built-in wine cabinet large enough to house 34 wine bottles.



Retail Observer's January issue featured Liebherr and its 2011 Energy Star Most Efficient Designation.



Liebherr's new 1500 30" fully integrated series was on display at the 2012 [Interior Design Show \(IDS\)](#) with distributor, Euro-Line Appliances. IDS12, Canada's Largest Contemporary Design Fair, visited by over 500,000 design professionals, design savvy consumers and media, took place January 26-29 at the Metro Toronto Convention.

